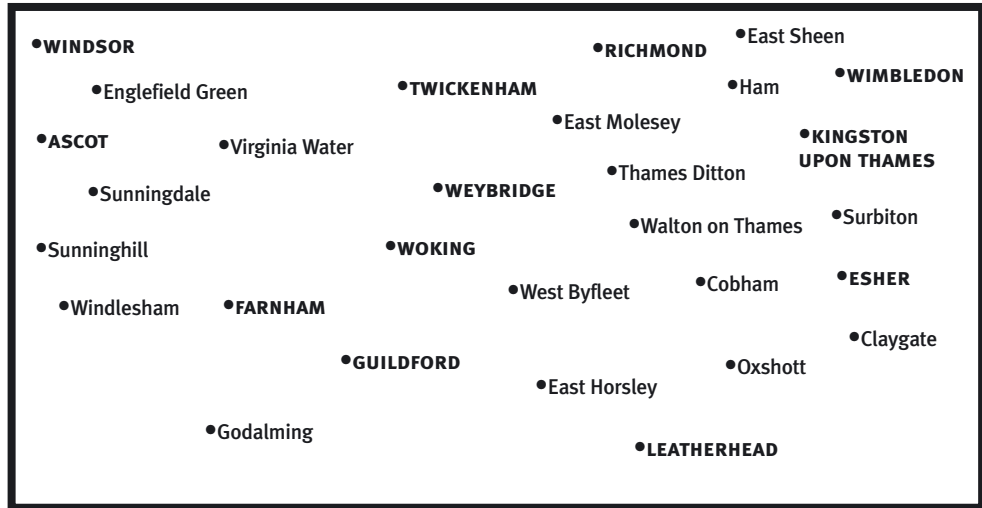


focus

DISTRIBUTION

## READ BY THE PEOPLE YOU WANT TO REACH



### HOW DO WE REACH THEM?

Established in 1996, FOCUS is a quarterly, glossy, lifestyle magazine which is delivered by Royal Mail with the morning post to some of the most exclusive addresses in Surrey, Berkshire, South West London and Twickenham in Middlesex. With a distribution area covering many of the Private and Crown Estates in these areas including St George's Hill in Weybridge and the Wentworth Estate in Virginia Water, FOCUS delivers a readership not normally accessible to our advertisers.

### COMMITTED TO CONTENT

FOCUS has a reputation for quality and we commission editorial independently of advertising. Our contributors are well-known journalists who are authorities in their particular fields and consistently high standards have resulted in a strong editorial base on which we have built a loyal readership.

Our regular mix of features reflects the interests of our affluent target audience and regular topics include Property, Interior Design, Education, Health & Beauty, Art & Antiques and Food & Wine.

### OVER 80% REPEAT ADVERTISING!

This achievement is based on our financial investment in systems which ensure the advertiser's message reaches our core target audience together with our reputation for providing an unrivalled level of service to our clients.

### WWW.FOCUSONLINE.CO.UK

By featuring in print and online, advertisers benefit from an ever-increasing level of exposure attracting a high level of potential customers.

### WHAT OUR ADVERTISERS SAY

*"A good measure of any publication is always the results that it produces. We have included FOCUS magazine in our marketing campaigns over the past few years and have had very positive results from every advert that we have placed. The calibre of the responses received has been very strong and it seems to reach the heart of the local market in Surrey and surrounds."* Lesley Farrer, Sales & Marketing Director, Chartridge Developments plc.

*"In common with most companies, my marketing budget needs to work. Having advertised in the national glossies with disappointing results, I decided to take a more regional approach and chose to promote my business in FOCUS because of its highly targeted circulation. I've been very impressed with the response and delighted to say that good quality enquiries have already been converted into sales."* Neil Ireson, Ireson Associates.

*"Anyone who works with advertising and marketing knows that getting a true picture of how successful your advertising has been is very difficult indeed. However, due to the high quality and instant enquiries received from customers responding to my last advert in FOCUS I feel quite comfortable in continuing my advertising campaign with them."* Kicki Carlsson-Boyd, Director, Dröm UK - Saunas, Steam, Spas.

Telephone 020 7624 3433 • [info@focusonline.co.uk](mailto:info@focusonline.co.uk)  
[www.focusonline.co.uk](http://www.focusonline.co.uk)